

Art Facts Newsletter

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Jeannie Vodden to Teach our Fall 2009 Workshop ~ Oct. 6-8



Jeannie Vodden

Our fall workshop is scheduled to occur October 6, 7, and 8. The workshop will be held at Westfield Shopping Town (Vancouver Mall), 9 a.m. to 4 p.m. each day. The cost is \$150 per student. Jeannie Vodden will also be our Fall Show Judge.

Jeannie lives in the foothills of the Northern Sierra Nevada Mountains, in California. Jeannie, whose media is most often watercolor, is a versatile painter of portraits, still life, floral

landscape, and fantasy. In 1993 she returned to school to study art at American River College in Sacramento, California. She studied with Sacramento artist Gary Pruner, learning not only color theory, design, drawing, painting, and art history, but also methods of teaching others.

Now, Jeannie is a popular instructor of watercolor. She has taught workshops throughout the USA for 15 years, and teaches regular classes at The School of Light and Color in Fair Oaks, CA, and at the University of Art in Sacramento, CA. She enjoys demonstrating her watercolor techniques to art and community organizations and always finds rewarding challenges in judging art competitions.

Jeannie has been painting and drawing faces and portraits since she was very young. She says, "From the very first it was exciting, and even surprising to see a likeness appearing, right there on the paper before me. Now, many paintings later, casual sunlit images of people are a big part of my work. Sometimes I'm inspired to bring just a bit of fantasy to a painting . . . not full-fledged fantasy art, but something that changes a regular portrait into an interaction with the magic of life."

Jeannie's children's portraits are usually casual images, rather than formal, set in natural surroundings. She uses a glazing process with a limited palette of staining transparent colors. Jeannie says that artists of all skill levels will be successful in her workshop. So, please plan to attend!



"ANGELS"
2007 by Jeannie Vodden



"MYSTIC COMPANIONS"
2006 by Jeannie Vodden



"JUST SIMMERING"
2008 by Jeannie Vodden

Change is Upon Us

In a break with tradition the SWWS Fall Show will be open to Associate as well as Juried members. Board members felt that this change will encourage more members to participate in the Southwest Washington Watercolor Society by exhibiting their work. As with the Spring Show, paintings of Associate and Juried members will be hung and judged separately.

Now is the time to choose which of your paintings you want to share with the enthusiastic public that visits our shows.

Changes have been made in the show prospectus as well. In particular, guidelines have been developed to permit the hanging of cradled work and to allow for a colored inner mat liner up to 1/2-inch in width.

Please read the prospectus carefully with regard to subject matter and framing requirements. Paintings that do not meet these requirements will be refused.

SWWS Fall 2009 Jury-Up Process

Associate members who would like to jury up and who have their three paintings ready to submit should call Jury Chairman Marilyn Salter at 360-573-7560 to arrange a time to drop them off at her home between Monday, September 14th and Sunday, September 20th. At time of submission they will receive and fill out the Application form and pay the \$10.00 jury-up fee (refundable if the applicant is not juried up.)

On September 21st, the five Jury-Up judges will meet at Marilyn's home to select the new members, after which a letter will be mailed advising applicants whether or not they have become active members. Upon receipt of the letter applicants should call to make arrangements to pick up their paintings.

Submitted paintings must adhere to the requirements in the prospectus and at least one of the three must be transparent watercolor, while one or both of the other two may be water media if desired.

Classes and Workshops

ARTISTS HELPING ARTISTS (AHA), 1–3:30 p.m., Room 137, International Air Academy, Mill Plain & Grand. For more info contact Sheila Martinson at smartinson57@q.com.

Sept. 12 - Diana Thewlis: Critique

Oct. 24 - Mary Jane Larson: “How to Put Together an Art Portfolio and How to Approach Galleries”

WATERCOLOR CLASSES presented by Sena Lowry — Saturdays from 9–2 beginning Sept. 5, 2009 at Crossroads Community Church, North Pod, Room 401, 7708 N.E. 78th St., Vancouver. Instruction is free. Bring your own supplies. Some materials available for a small fee. For more information call Sena at 360-892-4557.

WATERCOLOR WORKSHOP presented by Carol Boudreau — Sept. 11–13, 2009, 9–4 daily at her Alder Ridge Studio in Longview, Washington. Cost is \$120 per person. For more info, contact Carol at 360-425-0142 or email csbartist@yahoo.com.

PUTTING CHILDREN INTO PAINTINGS presented by Jeannie Vodden — Oct. 6–8, 2009 at Westfield Vancouver Mall. Cost is \$150 members or \$250 non-members. To register, send fee to: SWWS c/o Sally Lemon, P.O. Box 2876, Vancouver, WA 98668-2876. Visit Jeannie’s website at www.JeannieVodden.com.

WATERCOLOR LANDSCAPE WORKSHOP presented by Stan Miller, AWS — Oct. 12–15, 2009, at Ocean Shores, WA. Tuition is \$240 for four days. Limited to 20 students, the class is designed for beginners (with basic experience) to advanced. Stan, a signature member of the American Watercolor Society, was featured in the August 2008 issue of “Watercolor Artist Magazine.” To register, contact Patti Sells at sells2@oceanshoreswa.com or call 360-289-9006. More workshop and registration information is posted as a page on Peggy Stermer-Cox’s art blog at http://peggy.stermer-cox.com/?page_id=530.

PAINTING VIBRANT FLORAL WATERCOLORS presented by Sharon Freeman — Oct. 17-18, 2009, 9–4:30 at her studio in Vancouver. Cost is \$100 for one person, \$180 for two people (\$90 each), with a \$50 deposit each to hold your space (for one workshop). For more info, contact Sharon at 360-576-1525 or e-mail her at pnwwc@teleport.com.

WATERCOLOR AND PHOTOGRAPHY TOUR TO POLAND – AN ART-ADVENTURE presented by Susan Cowan and Lee Baughman — Aug. 30–Sept. 13, 2010. Call or e-mail Susan at 253-677-1920, Soozcow@aol.com or Lee at 360-573-5447, Baughmanl@aol.com for more information.

Southwest Washington Watercolor Society BOARD OF DIRECTORS

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(J = Juried member; A = Associate member)

Membership Roster Changes & Additions

Leslie Blount (*new member*), 547 NW View Ridge Way, Camas, WA 98607, phone: 360-834-2481, email: camaskid@bigplanet.com

Elise Astleford (*address change*), 2525 NE 80th Ave., Vancouver WA 98665, phone: 360-326-3653, email: eliseast@gmail.com

Judith K. Sanders-Wood, (*name change*), address and phone remain unchanged. (*All our best wishes to Judith on her July 25th marriage to Gary Wood!*)

Michelle Bigelow, Larry Johnson, Susan Kipp (*juried status correction*): These members were successfully juried up before our Spring 2009 show but were inadvertently left listed as associate members in the June 2009 member roster.

Calendar

ARTrails Studio Tour: This self-directed tour, held September 19-20 and 26-27 from 10 a.m. to 5 p.m., takes you throughout Lewis County, Washington. The details are available on their website at www.ARTrailsofSWW.org.

Jury-Up Turn In Sept. 14–20, Judging Sept. 21
See article on front page of this newsletter for more details.

Fall 2009 Show and Workshop: Will be at the Westfield Shopping Town (Vancouver Mall). Show turn-in and set up will be Sunday evening 6:30–8:30 p.m., October 4.

The Fall Show Needs You!

Plans are well underway for the SWWS Fall Show at Vancouver Mall from October 4–11, 2009. But volunteers are needed in order to make the show happen. An army of volunteers is needed to do the entry of paintings and the set-up/tear down of the display panels. Working on the entry of paintings involves a time commitment of 3 hours on Sunday evening, October 4 (6–9 p.m.). Set-up/tear down involves approximately 2 hours on Oct. 4 (5:30–7:30) and an hour on October 11 (5:30–6:30).

We also need a **Volunteer Coordinator** who will recruit volunteers and assign them to the various Sunday night entry tasks. A list of people who have participated in the past and are familiar with the various tasks is available. New members are also welcome to participate. Come and learn how the show process works and be a part of making this semi-annual event happen.

Contact Corinne McWilliams at cmcw@nwlink.com or 360 834-2148.

Show tear down will be Sunday evening after 5:00 p.m., Oct 11. Jeannie Vodden will judge the show on Monday, October 5 and she will lead a workshop Tues.–Thurs., October 6–8, 9 a.m.–4 p.m. daily. The workshop will be located at Westfield Shopping Town (Vancouver Mall) and will focus on putting children into paintings. Cost is \$150 for members / \$250 for non-members. See article for more info.

Awards Banquet ~ Wed., Oct. 7, 6–9 p.m.: At the Hostess House.

SWWS General Membership Meeting and Potluck ~ Nov. 12, 6–9 p.m.: At the Water Resources Building.

Spring 2010 Show and Workshop: Will be at the Westfield Shopping Town (Vancouver Mall). Show set up will be Sunday evening, April 18, 2010. Show tear down will be Sunday evening, April 25, 2010. Chris Stubbs will judge the show on Monday, April 19 and will lead a workshop on Thursday, April 22 through Saturday April 24. The workshop will also be at the mall and will focus on still lifes. Cost is \$125 for members / \$225 for non-members.

Fall 2010 Show: Will be at the Westfield Shopping Town (Vancouver Mall). Show set up will be Sunday evening, October 2, 2010. Show tear down will be Sunday evening, October 10. Ruth Armitage will judge the show.

Fall 2010 Workshop ~ Oct. 19-23, 2010: (Please note that this is a date change!) Will be located at either Westfield Shopping Town or at Green Meadows. The mall is confirmed; Green Meadows will get back to us on availability. Cost of the workshop is \$350 for members / \$450 for non-members. Lian Zhen will be the workshop instructor.

Composition and Self Critiquing Guidelines

Provided by Sharon Freeman

- Connect at least three edges of the picture with objects, lines or shapes. This creates a way in and out of the composition.
- Connect the objects in your composition. Try making one large, interesting shape from a number of objects by overlapping them. (This keeps the viewer's eye moving through the composition.)
- Close corners (keep the colors dark and neutral) to keep the viewer's eye in the composition. Lines or shapes that travel out through the corners take the viewer with them. Examples: a river that flows out through one of the corners or a branch or stem that points toward the corner.
- Use a limited color scheme. Try painting a piece with three pigments or perhaps four. (Helps to give the piece harmony.)
- Repetition of similar (not exactly the same) objects gives the piece harmony without monotony. The eye will tend to flow from one similar shape to another.
- Place the focal point or center of interest near but not exactly in the center. (Gives the viewer's eye a place to land before moving through the composition.)

Continued on page 7

Southwest Washington Watercolor Society
PROSPECTUS - JURIED & ASSOCIATE MEMBERS

Fall Show • October 5 - 11, 2009 • Vancouver Westfield Mall

ENTRY PLACE:

- Westfield Vancouver Mall, Vancouver, Washington (south side entrance by the Outback Steakhouse)

ENTRY TIME:

- Sunday, October 4th from 6:30 to 8:30 p.m.

ELIGIBILITY:

- The Fall Watercolor Show is open to **ALL SWWS MEMBERS AND ASSOCIATE MEMBERS** whose dues have been paid for the current year.
- See website for details http://swwswatercolor.org/Membership_Information.htm. Dues may be paid at time of entry.
- Paintings entered must have been executed within the past two (2) years and not previously shown in any other SWWS show. No class work accepted with the exception of original art created in studio groups.
- While paintings of nudes are a valid art form with a long history, we have chosen not to include them because of our venue.
- **SWWS reserves the right to refuse, upon arrival, any painting that does not meet the prospectus requirements or is damaged.**

ENTRY FEE:

- \$10 per painting entered (non-refundable). A 30% commission will be charged by SWWS on all painting sales. The Washington State Sales Tax of 8.2% will be added to your selling price and will be paid to the state by SWWS.
- All paintings must be for sale. You will be notified if your painting is sold.
- Buyers will be asked to collect their purchases at the end of the show. Paintings must remain until close of Show.

SITTING REQUIREMENTS:

- Members exhibiting paintings will be required to sit a shift during the show. Those unable to sit will be required to pay a \$20 fee.
- To secure a sitting time in advance of check-in, contact Grace Chao by e-mail at gcchaoutmb@yahoo.com.

SHOW VIEWING HOURS:

- Monday to Saturday, 10:30 a.m. to 8:30 p.m.; Sunday, 11 a.m. to 5:00 p.m.

AWARD PRESENTATION:

- Awards will be announced at the banquet, open to all members and guests, Wednesday, October 7th, from 6 p.m. to 9 p.m. at The Hostess House, 10017 N.E. 6th Avenue, Vancouver. The show judge will discuss the merits of the winning paintings.

REQUIREMENTS:

- Each artist may submit three (3) paintings, limited to one (1) full sheet and two (2) half-sheets or smaller.
- All entries must be on an acid-free surface, (for example: watercolor paper, Yupo, or canvas). The only acceptable collage material is original watermedia, on paper and executed by the artist. Printed and/or computer generated material is not acceptable.

FRAMING REQUIREMENTS:

- All matted work must be protected by Plexiglas (acrylic), no glass accepted. All paintings must be matted and framed, except canvas. (Frame 2 inches wide or less.)
- **Acceptable frames** to be **plain**, wood tone, black, or metal finish in black, gold, silver, bronze, pewter, or copper. **Frames featuring beading, beveling, carving, antiquing, marbling, gilding or any other embellishment will be rejected and disqualified as an entry for the Show.**
- Colored frames will not be accepted.
- Cradle-mounted work must be approximately two inches deep or less, with a finished edge, be protected by a transparent coating, and weigh less than 25 pounds.
- Maximum outside frame dimensions are 34 x 42 inches for a full sheet and 25 x 32 inches for a half sheet.
- Mats must be either white or off-white. Other mat colors will be disqualified from hanging. One (1) colored liner up to one-half inch (1/2") wide is acceptable. This will be measured at check-in.
- No saw-tooth hangers, clips, rings or electrical wire will be accepted
- Plastic-coated picture wire or 50#–60# monofilament picture wire is required. A table and supplies will be available on entry night to wire (or rewire) your paintings. Plastic-coated will be provided for \$1.00 charge per painting.

PICK-UP PAINTINGS:

- **All paintings must be hung for the entire run of the show; they will not be released until 5:00 p.m., Sunday, October 11th.**
- Pick up paintings on Sunday, October 11th, between 5:00 and 6:00 p.m. at the show location in Westfield Vancouver Mall. There will be a \$25 fee for each painting left at the show.
- Buyers may pick up their purchases at 5:00 p.m., Sunday, October 11th.

CONDITIONS:

- While those handling the show will take every precaution, SWWS will not assume responsibility for loss or damage to paintings.

ENTRY LABELS: Fill out Parts A and B for each painting entered. **Please print.** Make copies of this blank form if needed.

Please Print

Entry # 1 - PART A Exhibit # _____

Name: _____

Phone: _____

Title: _____

Medium: **(circle one)** Transp. Watercolor Water Media

Price: _____

Entry # 1 - PART B Exhibit # _____

Name: _____

Phone: _____

Title: _____

Medium: **(circle one)** Transp. Watercolor Water Media

Price: _____

CLAIM SLIP: Exhibit # _____

Signed: _____
(by SWWS member accepting entry)

Please Print

Entry # 3 - PART A Exhibit # _____

Name: _____

Phone: _____

Title: _____

Medium: **(circle one)** Transp. Watercolor Water Media

Price: _____

Entry # 3 - PART B Exhibit # _____

Name: _____

Phone: _____

Title: _____

Medium: **(circle one)** Transp. Watercolor Water Media

Price: _____

CLAIM SLIP: Exhibit # _____

Signed: _____
(by SWWS member accepting entry)

Please Print

Entry # 2 - PART A Exhibit # _____

Name: _____

Phone: _____

Title: _____

Medium: **(circle one)** Transp. Watercolor Water Media

Price: _____

Entry # 2 - PART B Exhibit # _____

Name: _____

Phone: _____

Title: _____

Medium: **(circle one)** Transp. Watercolor Water Media

Price: _____

CLAIM SLIP: Exhibit # _____

Signed: _____
(by SWWS member accepting entry)

Please Print

Entry # - PART A Exhibit # _____

Name: _____

Phone: _____

Title: _____

Medium: **(circle one)** Transp. Watercolor Water Media

Price: _____

Entry # - PART B Exhibit # _____

Name: _____

Phone: _____

Title: _____

Medium: **(circle one)** Transp. Watercolor Water Media

Price: _____

CLAIM SLIP: Exhibit # _____

Signed: _____
(by SWWS member accepting entry)

Member News

SWWS New Member Linda McCord in Four International Juried Exhibitions

Longview artist, Linda McCord, had a watercolor accepted into Art Kudos International Juried Exhibition. From 1176 works of art submitted, 140 works were chosen for the exhibition. Visit www.artkudos.com. The show was juried by Scott Canty, Senior Curator for the City of Los Angeles Department of Cultural Affairs and Director of Exhibitions at the Palos Verdes Art Center.



"FUNNY PAGES" by Linda McCord



"YELLOW GOWN" by Linda McCord

McCord also had an acrylic painting titled, "Yellow Gown," accepted into the 12th Open International Society of Acrylic Artists International Exhibit in Santa Cruz, California. The painting won her the honor of becoming a signature member of the International Society of Acrylic Painters. Seventy-two entries were chosen for this show. Countries represented are Israel, Mexico, Canada, India, Belgium and the United States. The show was juried by Charles Harrington.

Additionally, her watercolor, "Funny Pages," was accepted into the North East Watercolor 33rd Annual International Juried Exhibition 2009 in Kent, Connecticut. Awards to be announced and presented October 25th.

Linda had her watercolor, "Daybreak," juried into Art Infinity Gallery Online International Exhibit which can be viewed at InfinityArtGallery.com. Sixty works were selected for this exhibit. Countries represented are Argentina, Canada, Turkey, The Netherlands, Nigeria, Norway and the United States.

Linda took Best of Show at the Battle Ground Art Alliance Spring Show with a watercolor, "Stir Crazy." She also won a Best of Show with her watercolor, "Daybreak" and second place with her pastel, "Devotions," at the 33rd Annual Columbian Artists Spring Show in Longview, WA. "Funny Pages" took first place people's choice in that show.



"DAYBREAK" by Linda McCord

Composition and Self Critiquing Guidelines

– continued from page 3

- Use strong contrast or complementary colors to draw attention to the center of interest or focal point. If all objects are similar except one, that one different object will draw the attention of the viewer.
- Use pathways of light shapes, dark shapes, or shapes of a single color to lead the viewer's eye through the composition. (Think of stepping-stones to lead the viewer through the picture.)
- Echo some of the same hues throughout the composition. Jeanne Dobie calls these "bridges" of color.

Art in the Community (AIC)

Current Venue Schedule:

Ballew's:

Currently until Oct. 5th: Vivian Jarosek.
 Oct. 5th to Dec. 21st: Madelyn Eaton and Bonnie Bellis.
 Dec. 21st to Feb. 1st, 2010: Bobbie Nelson and Mary Benson

WSU Engineering Building:

We will be exhibiting during Oct. 2009 in the WSU Engineering Building. . . dates to be announced.

WSU Gallery:

Nov./Dec., 2010 . . . dates to be announced.

Art Facts Newsletter

The **ART FACTS NEWSLETTER** (USPS No. 011615, ISSN #10773886) is published bi-monthly for \$8/year by the Southwest Washington Watercolor Society at 9207 NE 32nd Ave., Vancouver WA 98665. Periodicals Postage is paid at Vancouver, WA 98668-9998.

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Visit the Southwest Washington Watercolor Society online at: swwswatercolor.org

Newsletter Guidelines

ARTICLES & PHOTOS:

Articles and photos concerning past or upcoming events, member news, and newsletter suggestions, in order to be considered for publication, must be submitted by the **NEWSLETTER DEADLINES which are the 15th of Feb., Apr., June, Aug., Oct. and Dec.** Photos must be JPGs or TIFs of at least 300 dpi. Submitted materials may be subject to a space-available basis. It is preferred that text be submitted in the body of an email with photos attached and the **subject line showing "SWWS Newsletter."** Send to:

Email: vistatype@gmail.com

Phone: 360-694-0079

Mail: **Bobbie Nelson, 2407 Main St., Vancouver, WA 98660**

ADVERTISING

BC size (3.5" x 2") = \$15 per issue

1/4 page (3.625" x 4.625" or 7.5" x 2.25") = \$25 per issue

1/2 page (7.5" x 4.625") = \$45 per issue

Full page (7.5" x 9.625") = \$80 per issue

Inserts = \$150 per issue

- **PAYMENT must be received at time of ad submission** in order to be included in the upcoming issue.
- **CHECKS** should be **mailed to 2407 Main Street, Vancouver, WA 98660** and made out to "SWWS."
- **CAMERA READY PDFs with fonts embedded** are preferred for ads. For best print quality, PDFs should be created using "highest" or 2400 dpi "press ready" quality. "Web quality" at 72 or 96 dpi is not acceptable for the printing process.
- Ads may be submitted IN COLOR but may be converted to grayscale if necessary for the printed version of the newsletter.

Membership Dues are Due!

Name: _____

Address: _____

Phone: _____

E-Mail: _____

Annual Dues (due January 1st):

JURIED* Member – \$30

ASSOCIATE Member – \$20

* JURIED membership is based on your work being juried by the Membership Committee.

- A \$5 late fee will be added to dues paid after April 1st (except new members).
- New members who join after June 30th pay for a half year only - \$10.

SIGNED: _____

Please complete this form, checking the appropriate box, enclose check for your dues, and mail to:

SWWS
P.O. BOX 2876
VANCOUVER, WA 98668-2876