

Art Facts Newsletter

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President's Note



Judith Howard
President

Happy New Year 2012! Are you as surprised as I always am when you write the new date on a card and wonder, "What? How did that happen?" So many resolutions to move over to another calendar year hoping for a better result. I have been told that if you continue to do the same thing, you will get the same result. Hmmm

So this year I am thinking about doing things a bit differently. Spawned by the Creative Catalyst Holiday Paint Out where every week they gave us a word prompt to encourage us to keep doing something during the busy holiday season, I am going to paint something every week no matter how small or inconsequential or muddy. Okay. There! I said it out loud! I really do want to paint and I love it when I do but sometimes I just get distracted. Just got my new calendar and I am writing PAINT at the beginning of each week. Now I am going to write a random word or color or subject—hmmm, maybe I need a paint journal for this.

What are you going to do this year? Where do you get your inspiration? What classes or workshops or DVDs are you going to use to move you on in your painting? Who is going to encourage you this year? I really would like to hear from you so that I can share more ideas in our next newsletter—just email me at howard.dj@gmail.com.

Our mission together is to promote watermedia. So team up with your SWWS friends and take advantage of the opportunities our organization is sponsoring this year that are informative, affordable, and fun. AHA is the second Saturday of the month—January 14th—and will get you started on a creative and FUN montage painting. And then February 11th, travel to Longview for a gallery tour and demo with Linda McCord.

And there are still some openings in the Spring Workshop April 24–26 that features national artist Laurie Humble. At the Annual Meeting I asked who would like a \$50 discount gift coupon for the workshop and Loretta Smith was the first to raise her hand—so she will be there! You just don't know what surprises we have for you at our events!

I am happy to return as your president for another year, but I couldn't, wouldn't do it without the board you

— continued on page 2

Thank you Lucille, Gayle, Susan, Clarice and all the other founders

It was our pleasure to honor four of the twelve founding members of the Southwest Washington Watercolor Society at the 2011 Annual Meeting—Lucille



Judith hands Lifetime Membership Awards to some very happy founding members (l-r) Lucille Hulbert, Gayle Weisfield, and Susan Cowan. Clarice Miller was also awarded a Lifetime Membership and is pictured below.

Hulbert, Susan Cowan, Gayle Weisfield, and Clarice Miller. After all their labor and love that they have contributed to the SWWS over the 32 years since helping to found our organization in 1979 they were gratefully presented with Lifetime Memberships in the society.

During the presentation, President Judith shared these sentiments: *"Thank you for sharing your vision and energy to make a lasting contribution to the arts in Southwest Washington. You have touched many lives through your art and your encouragements. The world is a more beautiful and thoughtful place because of you."*



Clarice Miller

DEADLINE for the next newsletter is Wednesday, FEBRUARY 15th.
Please submit copy as text in the body of an email.

Welcome Lifetime Members

Lucille Hulburt, 5515 N.E. 58th Street, Vancouver, WA 98661, 360-693-5291.

Susan Cowan, 7105 N. Fenwick Avenue, Portland, OR 97217, 1-503-283-6089, soozcow@aol.com.

Gayle Weisfield, P.O. Box 572, Hood River, OR 97031, 1-509-365-3709, info@gayleweisfield.com.

Clarice Miller, 35601 N.E. Sunset Falls Road, Yacolt, WA 98675, 360-686-3734, peteymiller@aol.com.

Welcome New Members

Ginger O'Neil, 537 West 3rd Street, La Center, WA 98629, 360-980-0408.


Kate Altenhof-Long, 2824 S.E. Bella Vista Road, Vancouver, WA 98683, 360-892-5424, kate@metagear.com.

Roster Changes

Mary Ellen Cecil-Kavanagh (*new email address*): mejkavan@comcast.net.

Margie Lanier (*new email address*): stonebridgesw-LED@emeritus.com.

Member News

 Member **Judith Sanders** reports that she has just taken some paintings to the Ballard & Call Gallery in downtown Camas at 408 N.E. 4th Ave. Hours are 10-6 Tue.-Fri., 10-5 Sat. and Noon-4 Sun. Please stop by.

Miscellaneous notes from the 2011 Annual Meeting



The meeting was opened with a welcome by president Judith Howard, followed by Sunny LaGrand of ArtAffaire who explained her mission for art. Next, Pat LaCroix was introduced as Clark County Arts Commissioner, followed by Sheila Martinson who shared how part of the mission of SWWS is to promote the arts. This was followed by guest Kate Altenhof-Long from Evergreen Schools.

Recognition and thanks were extended to the SWWS Board of 2011—1st VP Cheryl Robertson; 2nd VP Sena Lowry, who took care of the Awards for the two shows; Secretary Laura Skehan; Treasurer Will Ray; the

President's Message — Continued from front page

elected and all of you helping out! This year, the members on the board have taken on responsibility for specific areas that keep SWWS functioning. And our goal is to help each one of you find a place in which to share in the giving and getting. This way, you can get to know how the organization works and it will result in valuable experience being carried over from year to year, which is a good thing. The Membership Application form in this newsletter has the team leaders' phone numbers so be sure and call and sign up if you haven't already.

And keep painting! The Spring Show in April will be here before we know it! And don't let these days slip away without painting a few pieces! Let's make the 2012 SWWS watermedia shows the best ever!

— Judith Howard, President



In Memorium

I don't know if you have heard, but my wife Pamela passed away Dec. 15th of kidney failure. It was a long illness but the end was peaceful and quick. All of my children got a chance to visit and say goodbye. Now Pamela is with the Lord and our daughter Brittany. I know she is rejoicing. IHL — Will.

A memorial service will be held Jan. 21, 2012, at 2:00 p.m. in the East Minister Presbyterian Church/Open Door Fellowship, 12505 N.E. Halsey, Portland, OR.

Gifts in Pamela's honor can be made to the Humane Society.

Workshops & Classes

LEE BAUGHMAN / SUSAN COWAN ON-GOING CLASSES at Town Plaza Center in Vancouver. For more information visit <http://www.art-adventures.com/>.

JUDITH SANDERS-WOOD will again be teaching two classes at the Marshall Center. To register, call the Marshall Center at 360-487-7100 or stop in. Class prices are \$79 per five-week session.

- **Introduction to Watercolors:** Wednesdays, **Jan. 18th to Feb. 15th**, 1-3 p.m. This class is good for beginners and intermediates. You will learn about color, composition, and creating your own style and also will be experimenting with underpaintings and special effects. Please feel free to tell your friends who may want to start in watercolor or those who are just looking for a time to paint. Classes are small and limited to 8 students, so it is a relaxed and fun atmosphere.
- **Watercolor Media:** Thursdays, **Feb. 16th to March 15th**, 1-3 p.m. You will learn about acrylic painting and experiment with mixed media and collage. Acrylics are a fun and versatile medium and can be used with techniques like watercolor or oil.

Calendar of Events

- Jan. 14, 1-3 p.m.** . . . AHA—Montages by Katey Sandy (see article below)
- Feb. 11** AHA—Linda McCord Gallery Trip (carpool to gallery—details will be emailed later in January)
- Mar. 10** AHA—Critique by Bev Birdwell
- Apr. 14** AHA—Diana Thewlis Presentation
- Apr. 24-26** Laurie Humble Workshop
- Oct. 3-5** Linda Aman Workshop

Call for Artists

Northwest Watercolor Society's 72nd ANNUAL INTERNATIONAL OPEN EXHIBITION

Deadline for Entries: February 16, 2012 at Midnight

Submissions & Prospectus: Online at www.nwws.org

Show Dates: April 21–May 25, 2012

Show Location: Seattle Design Center

5701 6th Ave. S., Seattle, WA 98108

Juror: Tomas W. Schaller, <http://thomasschaller.com/>.

Schaller Workshop April 23-27.

Awards: Over \$10,000 in cash and merchandise awards, \$2,000 for 1st, \$1,250 for 2nd, and \$750 for 3rd.

January AHA to feature montages by Katey Sandy

2nd Saturday, January 14 • 1-3 p.m.

Vancouver Heights United Methodist Church

5701 Mac Arthur Blvd. (corner of Devine and Mac Arthur)

If you have admired Katey Sandy's montage pieces, then you will want to be sure and attend the next AHA on the second Saturday of January.

Katey will discuss using overlapping shapes (a montage) to create a work of art and then will guide you through doing your own individual montage. It promises to be a very enjoyable experience.

There are just a few things for this "mini workshop" that you will need to bring . . .

- Paper (newsprint or tracing paper will work just fine) and a pencil to create your design
- Transfer paper and a permanent fine line black pen
- Watercolor or acrylic paper and your watercolor or acrylic painting supplies
- Photos to use as ideas for creating your montage
- A theme, a specific place or a trip are some good starting place ideas.

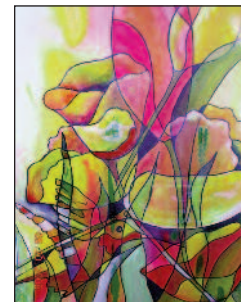
So come and have fun while learning something new with your fellow artists.



"Edgefield" by
Katey Sandy



"Owl Montage" by Katey Sandy



"Tulip Montage" by
Katey Sandy



Laurie Humble

LAURIE HUMBLE WORKSHOP

*“How to Create a Sense of Depth or
How to Make a Great Painting Out of Anything!”*

Tuesday–Thursday, April 24–26, 2012 • 9:30 – 4:30 p.m. • Location to be determined
Class size limited to 25 • Cost: \$300 Members / \$400 Non-members

Beginners and advanced painters alike will gain a new understanding of achieving a sense of visual depth. Learn not only how to compose your work to draw the viewer in, but also how to use a sense of depth to hold the viewer’s interest longer. Learn how to make your work come alive with vibrant color and rich darks using some of the techniques Laurie has included in her book, *Watercolor Depth & Realism*. Lessons can be applied to any painting style or skill level.

Laurie will provide subject matter for days 1 and 2 while teaching you how to choose what to paint and how to make your choice of subject matter work as a successful painting. Good composition is the key! On day 3, you may bring your own photo references or work from photos provided by Laurie.

The process of creating an initial drawing for a watercolor differs from that used to create other types of drawings because of the need to save your whites. Laurie will demonstrate her method of reserving whites and softening edges, as well as a better approach to the drawing stage. You will complete a small painting using these techniques.

Watercolor is often called an unforgiving medium, but the unifying wash allows you to manipulate the depth of already painted elements. You will discover exactly what a unifying wash is and how to best use it to your advantage. Once you develop a true understanding of how to utilize this technique you will realize how much control you actually do have over the final outcome of your work. You will also learn how to use separating washes to manipulate the picture plane.

Laurie is the author of the best-selling North Light book, *Watercolor Depth and Realism*. Her works have appeared in more than 50 national and international exhibitions garnering numerous awards. She holds signature memberships in nine art and watercolor societies and a Bachelor of Fine Arts Degree from Texas State University.

Her work was the subject of a feature article in *American Artist* magazine, and has appeared in *Southwest Art* and *International Artist*. Laurie’s work appeared on the cover of the October 2008 issue of *Watercolor Artist*, accompanied by a feature article. Her work is included in the book, *Splash 10*, a North Light publication, as well as the F+W Media 2009 calendar. Laurie conducts workshops across the United States, internationally, and on the internet. Her exciting new two-DVD series *Secrets in Watercolor* is now available through www.artistsnetwork.tv. She also has three instructional DVDs available through www.artacademylive.com. Her works in both watercolor and oil are included in private and permanent collections across the country. She is represented by Thornwood Gallery in Houston. Laurie’s latest work, current events, and workshop schedule can be found on her website www.lauriehumble.com.



“After Dinner” by Laurie Humble



“Chucks” by Laurie Humble

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REGISTRATION FORM FOR LAURIE HUMBLE WORKSHOP

“How to Create a Sense of Depth or How to Make a Great Painting Out of Anything!”

Tuesday–Thursday, April 24–26, 2012 • 9:30 – 4:30 p.m. • Location to be determined • Class size limited to 25
Cost: \$300 Members / \$400 Non-members

All registration fees are non-refundable. For transfer of registration please contact the treasurer at 360-213-7426.

Name _____

Address _____ City _____ State/Zip _____

Email _____ Telephone _____

Paid by check _____

For more information see: www.swswatercolor.org or contact Judith Howard at 360-609-0520.

Mail Registration Form and Check to: SWWS, PO Box 2876, Vancouver, WA 98668

Southwest Washington Watercolor Society
MEMBERSHIP APPLICATION / RENEWAL
(January through December)

Membership is available to all adult watercolorists in Clark, Cowlitz, Klickitat, Lewis, Pacific, Skamania and Wahkiakum counties. Members receive six newsletters per year, and have the opportunity to participate in society events throughout the year, including the annual Spring and Fall shows.

Associate Membership — Initially, artists join as Associate Members. Associates may enter work in the Spring Show and will receive the *Art Facts* newsletter. Associate members are non-voting members but may help on committees. Associate Members may apply for Juried Membership during either the Spring or Fall Jury-Up events by submitting three water media paintings, including at least one transparent watercolor. Watch this newsletter for dates. Jury Application forms can be found on the Forms page of the SWWS webpage at <http://www.swwswatercolor.org/forms/SWWSJuriedApplication.pdf>.

Juried Membership — Juried Members have full voting rights and are eligible to serve on the Board of Directors, and may participate in the Fall Juried Members Show.

SWWS is an organization run entirely by volunteers. Without member participation, the SWWS cannot provide its many benefits such as the Spring and Fall shows, workshops, paintouts, critiques, the *Art Facts* newsletter, the Artist Helping Artists (AHA) program, and the Art in the Community (AIC) program. Members are encouraged to pick up the phone and call to get signed up. You can do a little or a lot, whatever—it all helps us be great.

Team	Leader
Board	Judith Howard (360-609-0520)
Spring Show	John Turley (360-574-9344) / Suzi Clement (360-576-0362)
Spring Workshop	Oral Carper (1-618-977-0671)
Artists Helping Artists (AHA)	Bob Borth (360-609-1403) / Carolyn Gunderson (360-834-6588)
Membership	Donna Shaver (360-253-3958) / Marilyn Salter (360-573-7560)
Fall Show	John Turley (360-574-9344) / Suzi Clement (360-576-0362)
Fall Workshop	Sheila Martinson (360-907-0505)
Newsletter	Bobbie Nelson (360-694-0079)
Community Info	Sheila Martinson (360-907-0505) / Sharon Freeman (360-576-1525)
Awards	Fay Kahn (360-576-1528)
Hospitality/Events	Marilyn Salter (360-573-7560)
Art in the Community (AIC)	Lynda Raven-Brake (360-574-9735)

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Dues are being submitted for year _____

New Members: Associate Membership - **\$20** (or \$10 if joining after June 30th)

Renewing Members: Associate Membership - **\$20** Juried Membership - **\$30**

Name _____ Phone (h) _____ (c) _____

Address _____ City _____ State/Zip _____

Email _____ Website/blog _____

Please remember that SWWS does not sell or share its membership list.

Please print and/or complete this form and return it with your remittance made payable to:

SWWS
Attn: Membership
P.O. Box 2876, Vancouver, WA 98668-2876

Art Facts Newsletter



SOUTHWEST WASHINGTON WATERCOLOR SOCIETY

P. O. Box 2876
Vancouver, WA 98668-2876

Online at www.swswatercolor.org



Southwest Washington Watercolor Society BOARD OF DIRECTORS

2012 OFFICERS:

Pres ... **Judith Howard** ... 609-0520 ... howard.dj@gmail.com
1st VP ... **Oral Carper** ... 1-618-977-0671 ...
owcarper@peoplepc.com
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Sec ... **Joan Turley** ... 574-9344 ... turleyartworks@q.com
Treas ... **Will Ray** ... 213-7426 ... willray2003@ymail.com

2012 MEMBERS-AT-LARGE

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John Turley (A) ... 574-9344 ... turleyartworks@q.com
Fay Kahn (J) ... 576-1528 ... fay@shotei.com
Sharon Freeman (J) ... 576-1525 ... pnwwc@teleport.com
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WEBMASTER

David Maloney ... 713-981-0254 ... rbiter@maloneyarts.com

(J = Juried member; A = Associate member)

Southwest Washington Watercolor Society ART FACTS NEWSLETTER ADVERTISING RATES

Advertising rate is \$5 per one column inch per issue.

- 1 Column (2.33" wide) = \$5.00 x inches high
- 1.5 Column (3.625" wide) = \$7.50 x inches high
- 2 Column (4.9" wide) = \$10.00 x inches high
- 3 Column (7.5" wide) = \$15.00 x inches high

Samples:

BC horiz. = \$15.00 (1.5 cols. wide, \$7.50 x 2" high)
BC vert. = \$17.50 (1 col. wide = \$5.00 x 3.5" high)
1/4 page vert. = \$35.00 (1.5 col. wide, \$7.50 x 4.625" high)
1/2 page = \$70.00 (3 cols. wide, \$15.00 x 4.625" high)
Full page = \$140.00 (3 cols wide, \$15.00 x 9.5")
Inserts = \$150.00 per issue

- **PAYMENT and AD** must be received on or before the newsletter deadline in order to be included in the upcoming issue. Deadlines are the 15th of the months of Feb., Apr., June, Aug., Oct. and Dec.

- **Make check out to "SWWS" and mail to:**
SWWS
c/o 2407 Main Street
Vancouver, WA 98660

- **Email print-ready ads to <vistatype@gmail.com>**

- **FORMAT:** Press quality PDFs with fonts embedded are preferred. Other acceptable formats are high resolution (300 dpi) TIFs and JPGs. "Publisher" and "Word" files are not acceptable unless converted to PDFs with fonts embedded. Web or low resolution (72 or 96 dpi) files are not acceptable for the printing process. Ads IN FULL COLOR are acceptable but may be converted to grayscale if necessary for the print version of the newsletter.